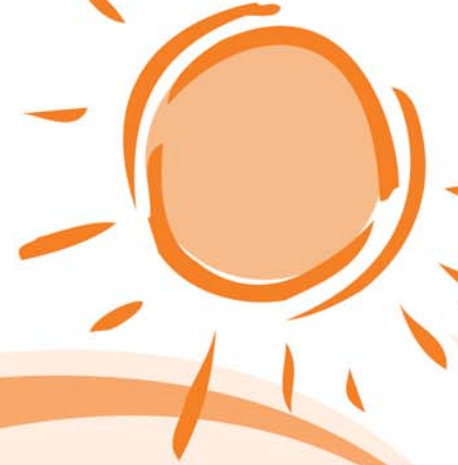


The Sun

South Bay Expressway

Winter 2009



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SOUTH BAY FAMILY YMCA — BUILDING STRONG KIDS, FAMILIES AND COMMUNITIES

Did you know the South Bay Family YMCA has activities for everyone? That's right. Whether you want to exercise or need child care, are a teen or an active older adult, South Bay Family YMCA has something for you. The Y is close and convenient, with locations in downtown Chula Vista, off East H Street at Paseo Ranchero and in Eastlake. Visit www.southbay.ymca.org for more information.

During February, South Bay Family YMCA conducts an annual campaign to raise funds to help those who can't afford membership and program fees. Donations of any amount will help provide services to those in need. To make a donation, go to www.southbay.ymca.org or call 619.421.8805. See you at the Y!

THANKS FOR HELPING US CELEBRATE!

Congratulations to our "SBX Turns 1" grand prize winner, Filomeno Ordonio, Jr., who received One Year in FREE TOLLS on SBX; use of a Lamborghini Gallardo Spyder for a day, courtesy of San Diego Prestige; a \$100 gift card to Nico's Steak & Chop House and a gift basket full of goodies from some of our favorite places around town.



Filomeno Ordonio, Jr.
Winner

Congratulations also to all of our winners from our Birthday Patrol who each won \$100 in FREE TOLLS just for driving on SBX.

Thanks also to all of those who came out to celebrate with us by enjoying cake from COSTCO and spinning our prize wheel at Wal-Mart, Henry's and Vons. It feels great to be 1!

SUPPORTING ENDOW CHULA VISTA

On our birthday, November 19, 2008, we invited our customers to drive SBX for a great cause — pledging \$1 per trip taken that day to Endow Chula Vista. Endow Chula Vista is a charitable foundation that provides much-needed funding for community service organizations. At the November 25, 2008 Chula Vista City Council meeting, we presented a \$30,000 check to Endow Chula Vista on behalf of SBX and our customers. Thanks for helping us support this great organization. For more information about Endow Chula Vista, visit www.endowchulavista.org. ☀



Greg Hulsizer, Mayor Cheryl Cox, & Paul Souval

DON'T FORGET TO UPDATE YOUR ACCOUNT!

Often, customers rent cars or take trips with friends and family and forget how easy it is to update their account. Remember, you can use your FasTrak® transponder on SBX in any vehicle — as long as it is registered to your account. Just log in at southbayexpressway.com or call Customer Service at (619) 661-7070 before you plan to take your trip. And while you're there, remember that you can check your FasTrak account balance or update your other account information, too. ☀

GET FREE TOLL CREDITS FOR REFERRING-A-FRIEND

Did you know that you can help your friends save time and money and get free toll credits for yourself too? SBX's Refer-A-Friend program has been extended, and it's easier than ever to get your \$25 in free tolls for every friend that opens a FasTrak account.

Hurry and tell your friends!

Every FasTrak account holder recently received an e-mail with a unique personal reference code that can be given out to your friends to make sure that you get your \$25 reward. All your friend has to do is mention your name and personal reference code when they open their account over the phone or in person.

Oh, and don't worry if you can't find that e-mail with your code, just call one of our friendly Customer Service Representatives and they'll be glad to give it to you! For full details, please visit southbayexpressway.com.

Start spreading the word and don't miss this opportunity to help your friends while getting free tolls for yourself! ☀️



GREAT NEW PLACES OPEN IN EASTLAKE

What's one of the best things about SBX? All the great places we take you, of course! Check out these fantastic new places to shop and eat, just off of SBX at the Otay Lakes, Olympic Parkway and Birch Road exits. See you there!

Marketplace at Winding Walk

Anchiote (opens in February)

In-N-Out

Otay Ranch Eyeworks

Tutti Frutti Frozen Yogurt (opens in March)

Vons

Windingwalk Cleaners

Wynn Univ. School of Taekwondo

Village Walk at Eastlake

Massage Envy (opens in February)

SushiMan (opens in March)

Eastlake Design District

B2Be Sports & Wellness (open for memberships)



Eastlake Terraces

Nuyo Frozen Yogurt

Otay Ranch Town Center

Gigi's European Children's

Boutique

Jackson Hewitt Tax Service

Jalapeño Grill

Farmer's Market is still here!



NEW TOLL SCHEDULE

SBX's Toll Schedule changed on January 24, 2009. The toll schedule below represents toll prices based on a 2-axle vehicle's one-way trip. Trips for other vehicles can be found on our website. Fines for toll violations also changed as of January 24, 2009. For full details, please visit southbayexpressway.com.

Northbound			Southbound		
Origin / Destination	FasTrak	Cash	Origin / Destination	FasTrak	Cash
From Otay Mesa Road to SR-54	\$3.85	\$4.50	From SR-54 to San Miguel Ranch Road	\$2.00	\$2.50
From Otay Mesa Road to Birch Road, Olympic Parkway, Otay Lakes / Telegraph Canyon Road or East H Street	\$2.75	\$4.50	From SR-54 to East H Street, Otay Lakes / Telegraph Canyon Road, Olympic Parkway or Birch Road	\$2.25	\$3.00
Any local trip between Birch Road and East H Street	\$0.75	\$3.00	Any local trip between East H Street and Birch Road	\$0.75	\$3.00
From Birch Road, Olympic Parkway, Otay Lakes / Telegraph Canyon Road or East H Street to SR-54	\$2.25	\$3.00	From East H Street, Otay Lakes / Telegraph Canyon Road, Olympic Parkway or Birch Road to Otay Mesa Road	\$2.75	\$4.50
From San Miguel Ranch Road to SR-54	\$2.00	\$2.50	From SR-54 to Otay Mesa Road	\$3.85	\$4.50

MEET OUR ROADWAY TEAM

Our Roadway Maintenance team are real "behind-the-scenes" heroes at SBX. They're responsible for performing all the maintenance of the toll collection, traffic management, cameras and networking equipment along the toll road. Although you'll likely never see them, they're there to make sure all our electronics work correctly to keep you moving! Thanks, guys – great job!

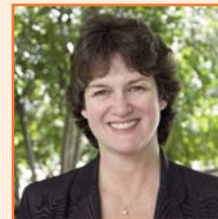


**Ray Gomez, Aaron Smith, Julio Ayala, Rick Lockhoff (Front Row)
Frank Waters, Brett Duguid, Michael Schwarting (Back Row)**

UPDATE FROM TERI

With 2009 here, we've made our New Year's Resolution to continue to keep our customers' safety and satisfaction number one! The improvements that were made to keep your commute top notch have all been completed now, and although we will always perform maintenance as needed, we're pleased that all major projects are finished.

Our landscaping process has now concluded, and the recent rains have really made everything look green and healthy! It's an even prettier drive these days! Also, we recently finished improvements to our bill acceptors on the cash machines located at ramps on SBX, making them easier to reach from your car. In addition, you will notice new signage on all cash machines to help in using them. ☀️



**Teri Argabright
Director of Operations**