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## **“DRIVE FOR CHARITY” NOV. 19**

*San Diego’s First Toll Road, South Bay Expressway, Will Donate  
\$1 from Every Trip Taken on SBX to Charity and Community Organizations*

**Last Year’s ‘Drive’ Raised \$30,000**

**(Otay Mesa, Calif. – November 11, 2009)** – To celebrate its 2<sup>nd</sup> birthday, South Bay Expressway (SBX) will host a “Drive for Charity” on November 19 where one dollar from every trip taken on the toll road will be donated to charitable and community organizations, including the San Diego Food Bank, South Bay Family YMCA, South Bay Community Services, Youth Sports Programs and South Bay High Schools. Last year, the Drive for Charity raised \$30,000 for Endow Chula Vista, a number SBX hopes to exceed this year.

In addition, SBX is teaming up with the San Diego Blood Bank to host a Blood Drive at the Otay Mesa Town Center on Saturday, November 21 from 10am to 3pm. To sign up for the blood drive, visit [www.sandiegobloodbank.org](http://www.sandiegobloodbank.org), click on "Appointments," enter code **SBX2** and reserve a time slot. As a thank you, SBX will give each person who donates you a T-shirt and \$10 in toll credits.

“We care deeply about our community,” said SBX CEO Greg Hulsizer. “The Drive for Charity will provide much needed funds for local community service organizations, our schools and youth sports programs. We encourage everyone to help support these groups by driving on South Bay Expressway Nov. 19.”

### **About South Bay Expressway**

South Bay Expressway is a 10-mile express toll road that extends from SR-54 in Spring Valley to SR-905 near the International Border Crossing. This exciting, transportation alternative offers a fast, reliable and scenic drive, every time and provides convenient access to Downtown, Sorrento Valley, I-8, I-15 North, Otay Mesa and Mexico. The construction of this first class express toll road was made possible through an innovative public/private partnership, and is one of the first roads of its kind in California and the U.S. For more, visit [www.southbayexpressway.com](http://www.southbayexpressway.com).

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